

ConneCT Kid's Committee

Meeting Minutes

*August 3, 2000
1:30 PM*

Commission on Children, Hartford

Attendees: Peter Bartucca, Todd Bentsen, Sean Condon, Linda DeConti, Pat Estill, John Forbes, Greg Futoma, Dick Hemenway

1. Greg Futoma, Chair of the CMAC-PR Sub-committee presented several excellent ideas and suggestions for publicizing the ConneCT Kids website. These included reciprocal links on agency websites whose links appear on ConneCT Kids, announcements in agency newsletters, a promotional flyer in the shape of a bookmark to send to schools along with a letter, and presentations at teachers meetings. As a result, the following actions will be taken by the next meeting.
 - a. Greg Futoma will contact the agency webmasters through the CMAC list server and ask them to include a notice in their newsletters.
 - b. Dick Hemenway will contact the linked agency webmasters regarding a reciprocal link. Todd Bentsen and Peter Bartucca will contact their webmasters on this topic.
 - c. Greg Futoma will begin designing a bookmark and will take the project to the PR Committee.
 - d. Dick Hemenway will draft a letter to the schools.
 - e. Linda DiConte will add the SM mark to the Robin graphic and correct the Fire Prevention link. She will also remove the word "monthly" from the guest pages.
 - f. Dick Hemenway will draft a proposal that John Forbes can present to DOIT regarding funding for mailings and the bookmark flyers.
 - g. Pat Estill will contact Felica Manning regarding teacher conference schedules.

In addition, it was decided that some other contests (name the Robin) and invitations to school webmasters to attend committee meeting would be excellent pr tools. These will be discussed at future meetings.

2. It was agreed that the site features (guest pages, spotlight) will be maintained until the first round of publicity is completed. Future changes will be developed as follows.
 - a. Dick Hemenway has several artists would wish to be guest artists. He will work with them to get their material ready.
 - b. Pat Estill presented material for 8 year old John Rys III for the guest kid's page. She will try and obtain more material for the page.
 - c. Todd Bentsen will develop some new puzzles so that they can be rotated with the existing ones. A colonial governors puzzle was suggested.
 - d. Peter Bartucca is continuing to develop and expand the "Outline of Connecticut Government." This will be added to the existing material when complete.
 - e. Dick Hemenway will work with Kathleen Anderson on the site accessibility.
 - f. Sean Condon will compare the current site features to the original shopping list developed after the forum at the Legislative Office Building.
3. Dick Hemenway will develop a guest teacher page. This will compliment the Guest Artist and Guest Kids' Pages, and allow teachers to post mini lessons or study guides about Connecticut for children.
4. Pat Estill will contact the Connecticut Forum group to discuss their possible involvement. She will also provide the contact information for Linda Williams, State Children's Librarian, with the intent to invite her to participate on the committee.
5. Pat Estill will continue to seek funding, and will report on any progress.
6. The next meeting will be on August 31, 2000, at 1:30 pm, at the Commission on Children conference room 18-20 Trinity Street, Hartford.

Dick Hemenway
ConneCT Kids Committee Chair
August 4, 2000